

Digital. Disruptive. Since 1995. **Namics.**

BERN, 8TH JUNE 2018

Roland Schönholzer. VRP.

Agenda.

FIRST

SECOND

THIRD

FORTH

FIFTH

**Digital
Values
Transparency
Diversity
Curiosity**

**„Förderung des disruptiven
digitalen Denkens und Handelns
aller VR- und GL-Mitglieder“**

FIRST

Digital.

INTRO

Namics in a nutshell.

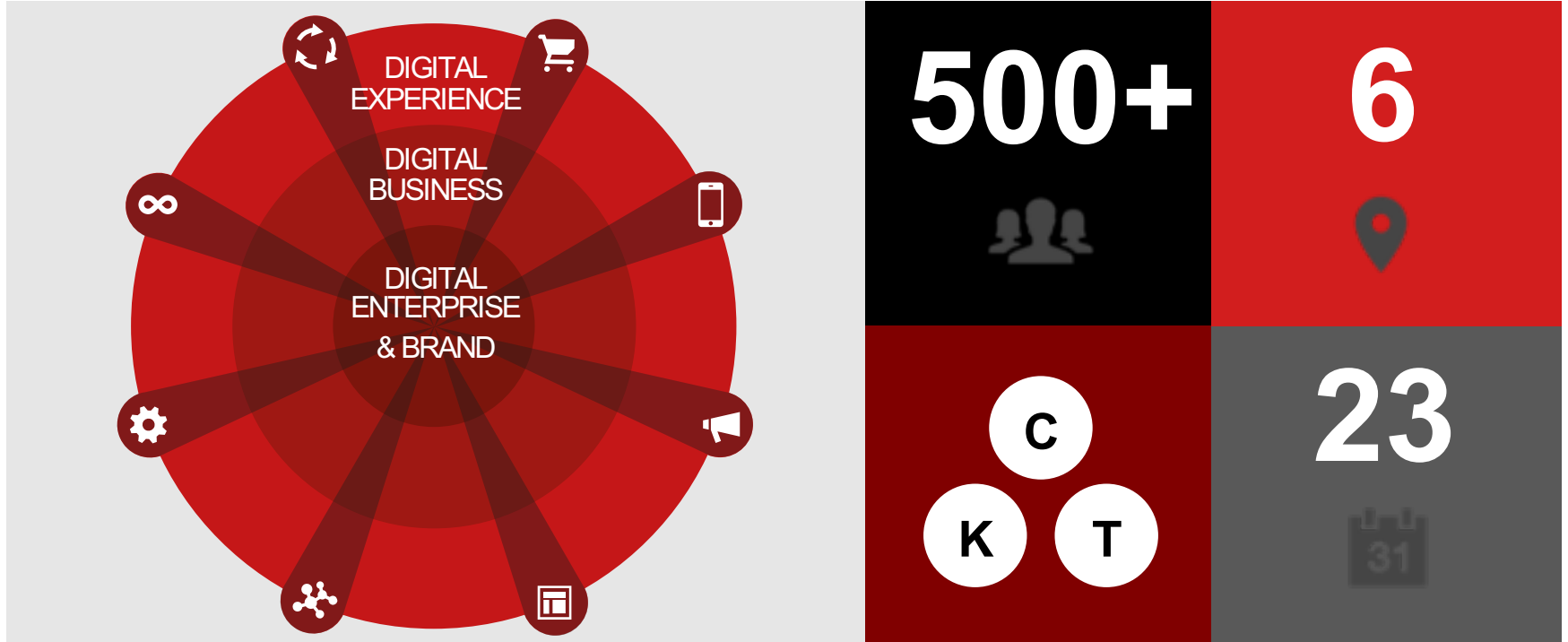


Digital



Dynamic

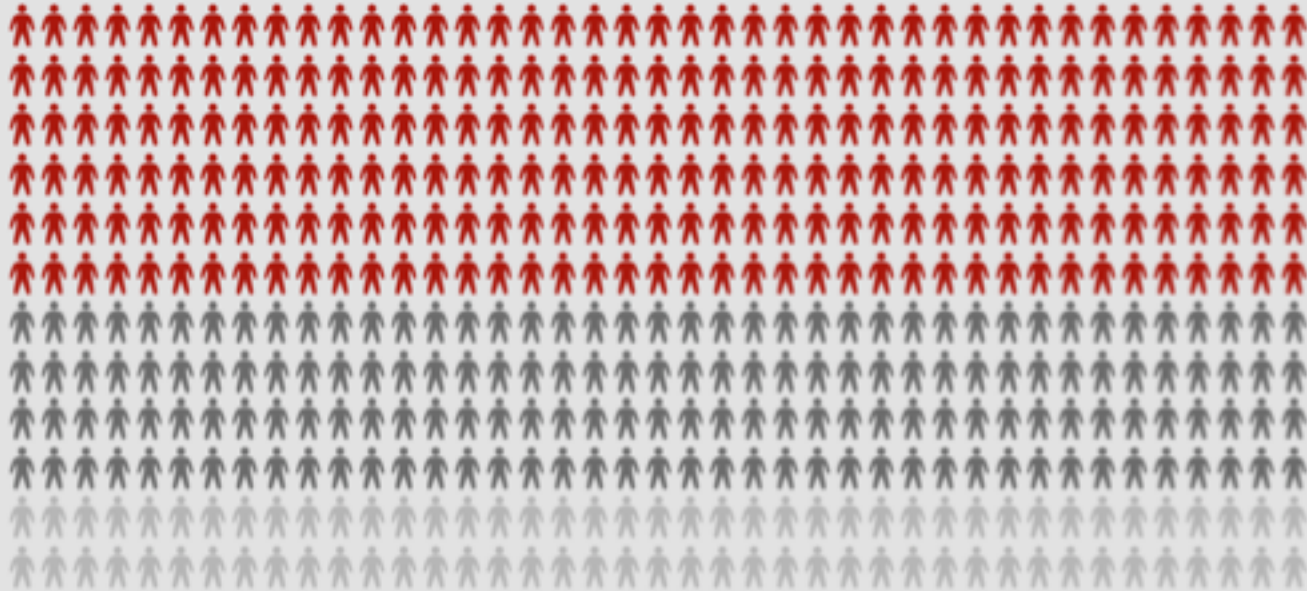
Full Service. Namics.



6 Locations. 3 Countries. **One Namics.**



500 specialists. Personal. Namics.



250

DEVELOPER

200

CONSULTANTS

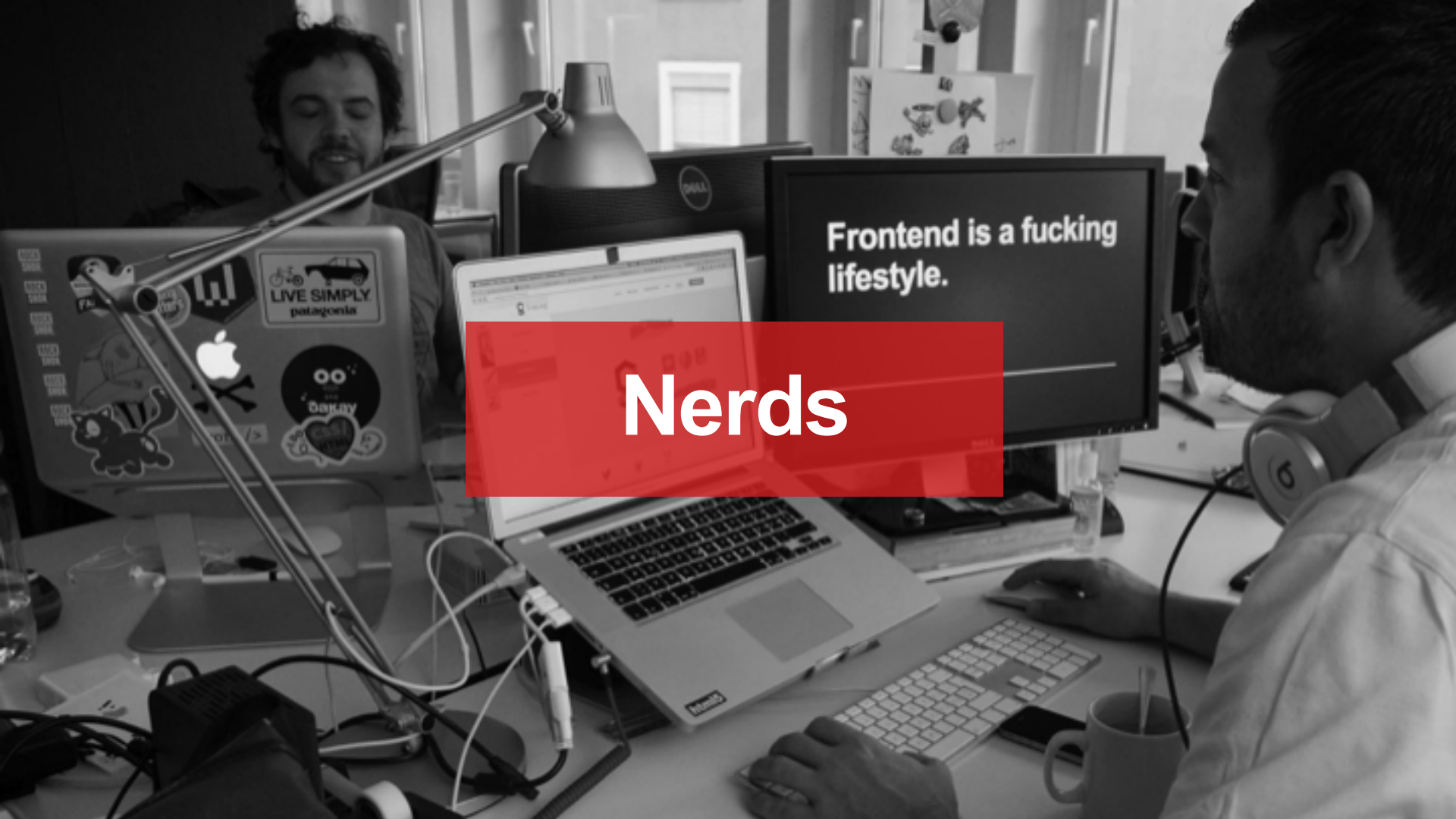
50

CREATIVES

500 specialists



Pixel jockeys



Frontend is a fucking lifestyle.

Nerds



Software Architect

Design

Consulting

Project Management



Creating winners of digital transformation



SECOND

Values.

Core Purpose

The core purpose describes the motive of a company that goes beyond its purely monetary ambition.



For us, the core purpose is:

"Creating winners of digital transformation".

Value Proposition

What does this mean specifically? What can Namics offer its customers in return for money? The value proposition provides the answer to these questions. It describes how we as a service provider create winners of digital transformation.



For us, the value proposition is:

"With a commitment to high quality standards, we lead our customers from vision to reality and thereby enable market advantages and efficiency gains. We focus on the end-to-end user experience and based on this, the right measures on a strategic, technological and operative level."

Core Values

Which values are practiced within the company and considered as essential in the long-term? People are accustomed to values as such, but which of these do we associate with the company?



Our central values are:

**Self-responsibility and helpfulness
Diversity and respect
Openness and transparency
Curiosity and courage
Esteem and fault tolerance**

Big Hairy Audacious Goal

What we are striving for at Namics and what do we want to achieve in addition to our defined purpose and values? That is the point the BHAG occurs, which is so ambitious, it may seem almost illusory. But only almost – and this outlook can and should unite all team members behind this ambition.



For us, this goal should be:

"All Namics employees do their job for colleagues and customers with joy – every day."



Our central values are:

Self-responsibility and helpfulness

Diversity and respect

Openness and transparency

Curiosity and courage

Esteem and fault tolerance

THIRD

Transparency.

Transparency: Management

- Openness
 - Agenda
 - Decisions
- Include everyone





GL-Agenda 08. Mai 2018

Created by Roger Walder, last modified by Florian Heidecke about 2 hours ago

Eckdaten

08. Mai 2018

München, Braeuerosl, von 08.00 - bis 17.00 Uhr

Teilnehmer:

- Bernd, Mika, Gregor, Florian, Andy
- Roger (Protokollführung)

Agenda

Uhrzeit	Thema	Wer	Dauer	Typ	Vorbereitung/Unterlagen
08.00 - 08.45	Protokoll der letzten GL GL-Pendenzen und Strategie Board <ul style="list-style-type: none">Account Management (78)Internal Systems (87), Update SoftgardenInsight-Driven Marketing (142), ZuordnungContinuous Improvement (114), Post	Bernd	45	E	ToDo's und Agenda-Slots Strategie Board
08.45 - 10.15	Mitarbeiterumfrage	Mika, Lars, (Max)	90		Präsentation

Transparency: Board.

– Openness

- Agenda
- Live protocol
- Decisions
- Discussions

– Communication

- Active
- Regularly

Kollaboration, Namics, Spaces ▾

- ▾ 01 Meetings und Protokolle
 - ▾ Namics AG
 - ▾ 2017
 - 4. VR-Sitzung 2017 - 13.11.2017
 - Retraite GL/VR 14./15.9.2017
 - > 3. VR-Sitzung 2017 - 24.8.2017
 - > a.o. GV Namics AG - 9.6.2017
 - > 2. VR-Sitzung 2017 - 23.5.2017
 - > Generalversammlung der Namics AG - 7.4.2017
 - > 1. VR-Sitzung 2017 - 8.3.2017
 - > 2016
 - > 2015
 - > 2014
 - > 2013
 - > 2012
 - Vorlage - Protokoll VR
 - > Namics Partner AG
 - > 02 Projekte
 - > 03 Themen
 - > 04 Verträge
 - > 05 Ausschüsse
 - > Archiv

8 Comments



Patrick Fromm

Net Shared Values

Das müsste Shareholder NPV heissen.

Ansonsten mit allem einverstanden. Vielen Dank @Jan Keller!

Reply • Delete • May 25, 2017



Jan Keller

Angepasst, danke.

Reply • Delete • May 28, 2017



Christian Stambach | Bratschi-Law

Frage: Haben wir in der Beschlussfassung zu Punkt 1 die Wahl nächsten Sitzung?

Mit dem Protokoll bin ich einverstanden.

Reply • Delete • May 26, 2017



Roland Schönholzer

Guter Punkt

FORTH

Diversity.

Creativity

Technology

Business

Market

Customer view



**Business
innovation**

Diversity.

The board of directors
of the Leipzig-Dresden Railway
Company, 1852



Diversity on board level.

Expertise

Services

Consulting

Technology

Kreation

Management

Geschäftsleitung

Partner

Verwaltungsrat



Diversity hast to be managed.

Inside. **Namics.**



Skills ▾ Services & Topics ▾ Clients & Markets ▾ Work@Namics ▾ Internal Services ▾ About Us ▾ Questions



Pages / About Us 📄

✎ Edit ☆ Favourite 📺 Watch 📄 Share ⋮

Diversity@Namics

Created by Michael Schlegel, last modified on May 01, 2018

Welcome to the space about Diversity@Namics!

Here, you will find all important information about our basic understanding of diversity and all measures taken, planned and in implementation.

Our overarching principle

We treat all employees - regardless of origin, gender, sexual orientation, etc. - fair and offer equal opportunities.

We welcome and live diversity at all levels of human interaction

Content of this space

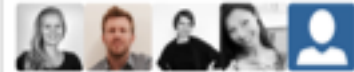
- 01 - Basic understanding and vision of diversity
- 02 - Roles and tasks
- 03 - Key findings in analysis phase
- 04 - Measures

Diversity Manager



👤 **Michael Schlegel** (Poldi)

core team of the strategic initiative



👤 **Amelie Mueller**, 👤 **Nando Müller**,
 👤 **Martina Reitmeier**, 👤 **Veronika Sharonova**,
 👤 **Eva Johannis**

FIFTH

Curiosity.

Curiosity killed the cat



FIFTH

Curiosity: Bonus Track.

Alexa Loses Her Voice – Amazon Super Bowl LII Commercial



▶ ⏮ 🔊 1:03 / 1:30











Do-it-yourself artificial intelligence

With our maker kits, build intelligent devices that see, speak, and understand. Then start tinkering. Take things apart, make things better. See what problems you can solve.



- GESAMTSORTIMENT** ▶
- SPIELWAREN ▶
- BAUEN + SPIELSETS ▶

- LEGO**
- Verwandte Kategorien
- [LEGO DUPLO](#)
 - [LEGO Education](#)

Produktübersicht ⚙️ 16 Bewertungen 🗨️ 4 Fragen



● ○ ○ ○ ○ ○
6 Bilder

★★★★☆ 16

145.- statt vorher 189.-¹

LEGO BOOST (17101)

LEGO · LEGO

5 verschiedene Modelle bauen und programmieren! Lade die LEGO-Boost-App auf dein Tablet und programmiere so deinen Roboter.

Art-Nr 6284948

✔️ Voraussichtlicher Liefertermin: Freitag 11.05.2018, falls bis morgen 17:00 Uhr bestellt

Nur noch 4 Stück in unserem Lager

[🛒 In den Warenkorb](#)

[🔍 Vergleichen](#)

[🔖 Merken](#)

→ Teilen

Galaxus Tagesangebot
Zu allen aktuellen Angeboten

Ähnliche Produkte

117.-
LEGO Creator Volkswagen T1

444.-
LEGO Grosses Kaufhaus (10211)

248.-
LEGO Creator Tower Bridge (10214)

Bestseller LEGO

17.90
LEGO Creator Dinosaurier (31058)

175.-
LEGO Mack Anthem (42078)

grasshopper

The coding app for beginners



Fundamentals

86

Haiti to Ukraine

Today is the Day

VARIABLES

A Dash of Random

Quiz Time

USED A
STRING

DRAWING SHAPES



Today is the Day



In this puzzle, you'll create a variable. A variable stores information you can use later in your code without having to rewrite it.

For example, `var month = 'August'` creates a variable called `month` and assigns it the value `'August'`.

INSTRUCTIONS

Tell your code to remember the day `'Friday'`.

- Create a variable called `day`.
- Assign it the value `'Friday'`.
- Print the variable using `print(day)`.

[Stuck? Get help](#)

EXAMPLE SOLUTION

```
> August  
> Friday
```

FINAL

Tipps.

Take away.

–People

- It's all about people
- Diversity matters

–Speed

- Start making decisions, stop making plans
- Waiting is not an option, the internet won't disappear

–Courage

- Build prototypes and fail early, and try again...
- Stay curious

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Thank you. Namics.

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