



## **Google (Geo-)Services als Bausteine der Informationsvernetzung**

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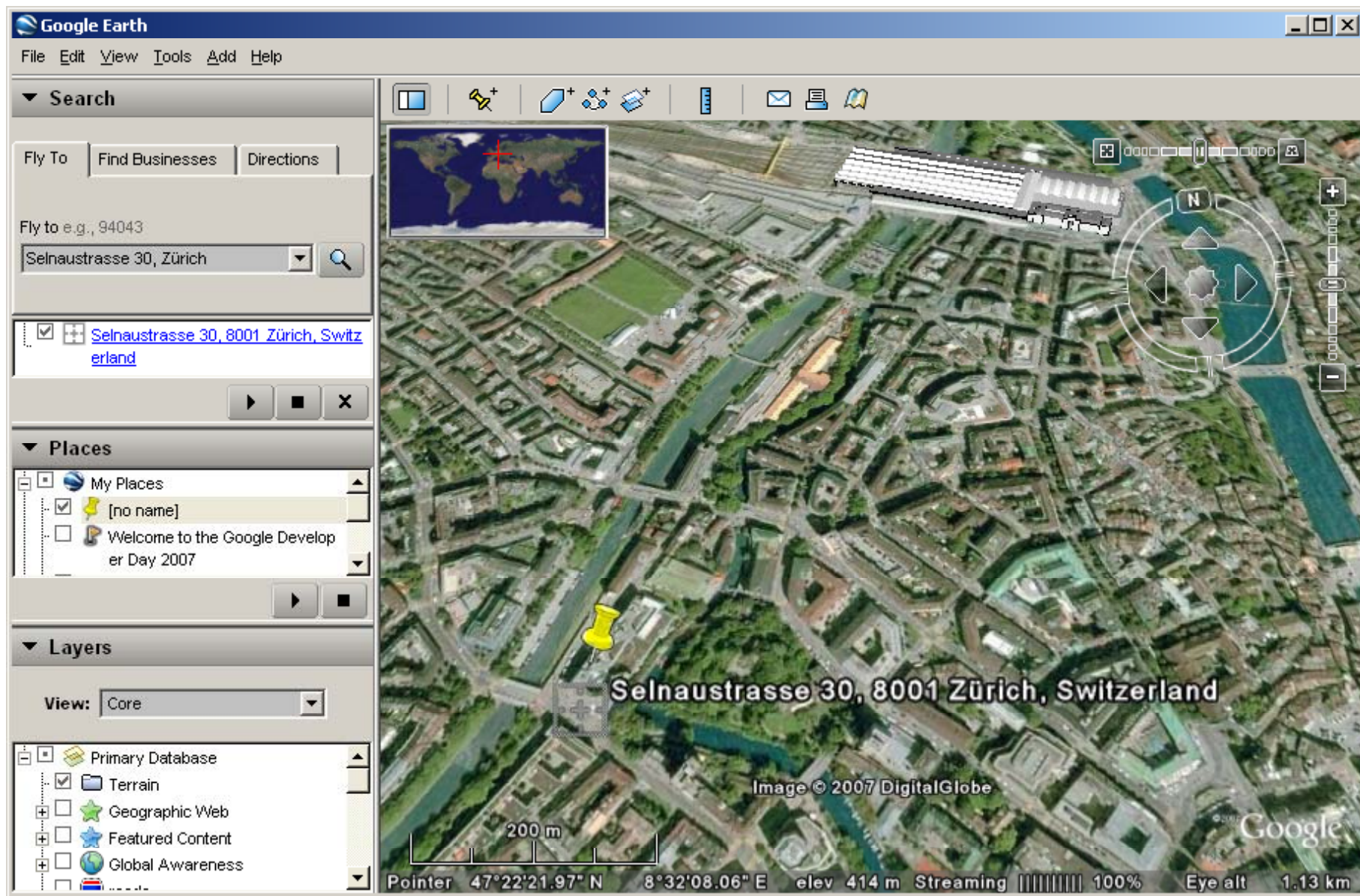
[Als meinen Standardstandort festlegen](#)  
Route berechnen: [Hierher](#) - [Von hier](#)  
[Unter "Meine Karten" speichern](#)

Karte Satellit Hybrid

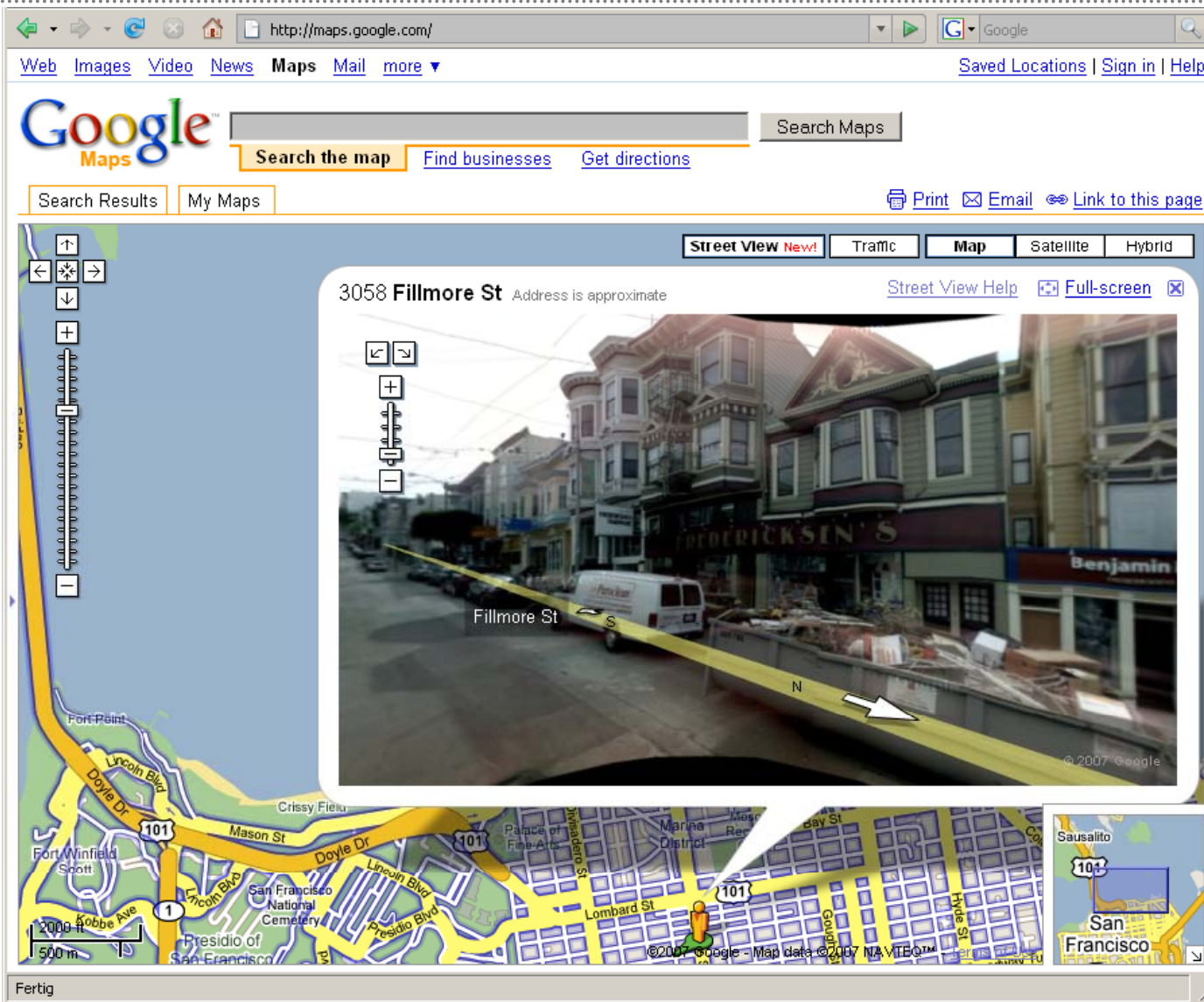
100 m  
200 ft

©2007 Google - Kartendaten ©2007 Tele Atlas - Nutzungsbedingungen





# Maps „Street View“ - <http://maps.google.com/ncr>





# http://youtube.com/google

The screenshot shows the YouTube channel page for 'google'. At the top, the YouTube logo is on the left, and navigation links for 'Sign Up', 'My Account', 'History', and 'Help' are on the right. Below the logo are links for 'Videos', 'Categories', 'Channels', 'Community', and 'Upload'. A search bar is also present. The main header reads 'The Official Google Channel' with a colorful bar below it. Navigation links for 'Videos', 'Playlists', 'Groups', and 'Subscriptions' are in the center. On the left sidebar, the channel name 'google' is displayed with a 'Subscribe' button. Below this, it shows the channel's history: 'Joined: September 18, 2005', 'Last Login: 10 hours ago', and 'Videos Watched: 220'. It also lists 'Subscribers: 5058' and 'Channel Views: 166,449'. A 'DIRECTOR' badge is visible. A list of top videos is shown, including '#73 - Most Viewed (This Week) - Partners', '#7 - Most Viewed (This Month)', and '#4 - Most Viewed (This Month) - Directors'. The 'Connect with google' section includes links for 'Send Message', 'Add Comment', and 'Share Channel'. The main video player shows a 3D yellow figure pointing at a Google Maps Street View of the Golden Gate Bridge. The video title is 'Google Maps Street View', and it has 3200944 views. The video player controls show a progress bar at 00:29 / 01:43.

# http://youtube.com/profile?user=GoogleDeveloperDay






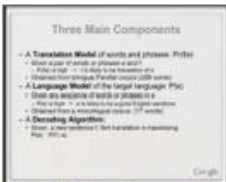



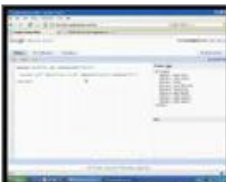


Worldwide Event Videos and Sessions

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**GoogleDeveloperDay's Videos** Videos 1 - 20 of 128 [Subscribe](#)

[Videos](#) | [Most Viewed](#) | [Most Discussed](#)

 <p><a href="#">Google Developer Day 2007 - PARIS</a> <b>05:18</b> Added: 2 days ago Views: 179</p>	 <p><a href="#">Google Developer Day 2007</a> <b>02:49</b> Added: 4 days ago Views: 2,111</p>	 <p><a href="#">Google Developer Day Hamburg: Maps API Workshop - Beginner</a> <b>29:05</b> Added: 4 days ago Views: 221 ★★★★★ 1 rating</p>	 <p><a href="#">Google Developers Day US - Intro to Data APIs</a> <b>47:57</b> Added: 5 days ago Views: 331 ★★★★★ 1 rating</p>	 <p><a href="#">Google Developers Day US - Maps API Introduction</a> <b>47:20</b> Added: 5 days ago Views: 360</p>
 <p><a href="#">Google Developers Day US - Theorizing from Data</a> <b>52:51</b> Added: 5 days ago</p>	 <p><a href="#">Google Developers Day US - Google and the Geoweb</a> <b>55:37</b> Added: 5 days ago</p>	 <p><a href="#">Google Developer Day US - Making Maps Mashups Discoverable</a> <b>38:05</b></p>	 <p><a href="#">Google Developers Day US - Building Better AJAX</a> <b>43:36</b> Added: 5 days ago</p>	 <p><a href="#">Google Developer Day US - Mashups with the Mashup Editor</a> <b>33:05</b></p>



# http://code.google.com

The screenshot shows a Mozilla Firefox browser window with the address bar set to <http://code.google.com/>. The page title is "Google Code - Google's Developer Network". The browser's menu bar includes "Datei", "Bearbeiten", "Ansicht", "Chronik", "Lesezeichen", "Extras", and "Hilfe". The address bar contains navigation icons and a search box. Below the browser window, the Google Code website is displayed. The page features a navigation sidebar on the left with links for "Google Code Home", "Google APIs", "Event Calendar", "Open Source", "Google Summer of Code", "Google Projects", "Google Patches", "Project Hosting", "Google Code Search", and "Knowledge Base". The main content area is divided into three columns: "Enhance your web site" (with links for Google Maps API, Google Webmaster Tools, Google Web Toolkit, and Google AJAX Search API), "Reach Google users" (with links for Google Gadgets, Google Desktop SDK, Google KML, and Google Toolbar API), and "Integrate with Google" (with links for AdWords API, Google Base Data API, Google Calendar Data API, and Google Checkout API). At the bottom, there is a "Google Code Blog" section with a post titled "Notes from FOSDEM" dated Feb 28, 2007, and a "Featured Projects" section highlighting "Mainbase" with a screenshot of the application and a list of Google APIs used: Base Data API and Maps API.



# Google Maps Mania

The screenshot shows a web browser window displaying the homepage of the 'Google Maps Mania' blog. The browser's address bar shows the URL 'http://googlemapsmania.blogspot.com/'. The page features a dark blue header with the title 'Google Maps Mania' and a subtitle: 'An unofficial Google Maps blog tracking the websites, mashups and tools being influenced by Google Maps.' Below the header, the date 'MONDAY, JUNE 11, 2007' is displayed. The main content area is light green and features a post titled 'All Germans speak German, or don't they?' by Robert de Heer. The post includes a satellite map image with a white information box that reads: 'WEGMAWI', 'Ort: RIEUNGSCHAUSEN', 'Aufnahmefahr: 1990', and 'Achteln'. To the right of the main content is a dark blue sidebar with a list of links under the heading '50 Things to do with Google Maps Mashups'. The sidebar links include: 'Welcome! (Read this first)', 'Mashups and Tools Index', 'By Country | Special Features', 'Search Google Maps Mania', 'Archives | Email Contact', 'About Me | Contributors', 'Media & Blog Mentions', and 'Subscribe' (with a red RSS icon). At the bottom of the sidebar is a search box labeled 'Search this Blog:' with the text 'Google™ Custom Search' below it. The browser's status bar at the bottom shows the text 'Übertrage Daten von gmapsmania.googlepages.com...' and the Google logo.

http://googlemapsmania.blogspot.com/

google maps mania

BLOG DURCHSUCHEN BLOG MELDEN Nächstes Blog» Blog erstellen | Anmelden

## Google Maps Mania

An unofficial Google Maps blog tracking the websites, mashups and tools being influenced by Google Maps.

MONDAY, JUNE 11, 2007

### All Germans speak German, or don't they?

(post by Robert de Heer)

WEGMAWI  
Ort: RIEUNGSCHAUSEN  
Aufnahmefahr: 1990  
Achteln

#### 50 Things to do with Google Maps Mashups

Inside Google Maps Mania:

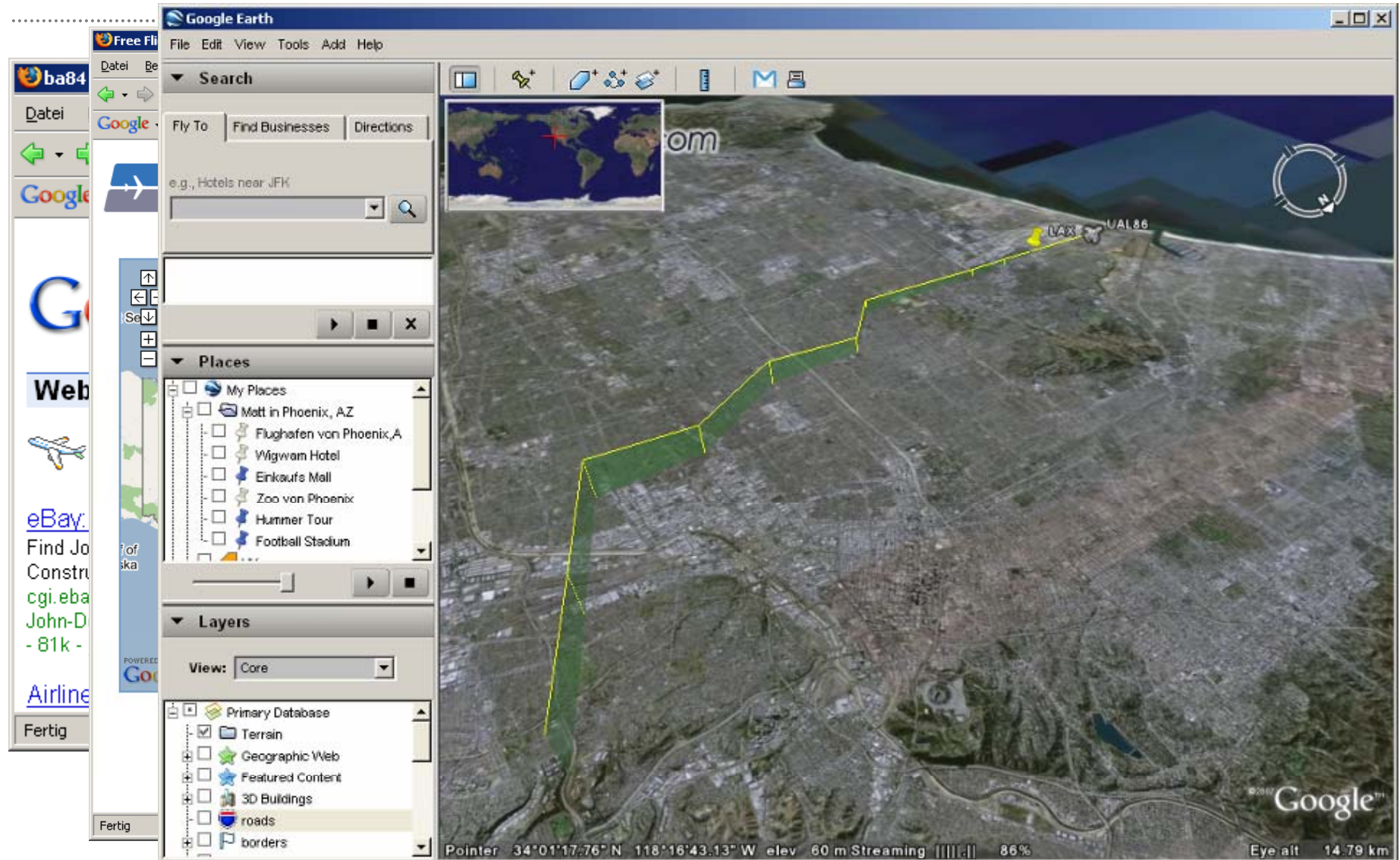
- Welcome! (Read this first)
- Mashups and Tools Index
- By Country | Special Features
- Search Google Maps Mania
- Archives | Email Contact
- About Me | Contributors
- Media & Blog Mentions
- Subscribe

Search this Blog:  
Google™ Custom Search

Übertrage Daten von gmapsmania.googlepages.com...



# In-flight „onebox“ integration into websearch



# http://google.de/enterprise



## Enterprise Solutions

### Enterprise Home

- [Why Google](#)
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Now with OneBox for Enterprise and security.

Learn about the latest [Google Enterprise Search Superstars](#)

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There's no reason business technology can't be simple and even pleasurable to use - just like your favorite cell phone, music player, or video game console. Whether you're a small business or a corporate giant, your employees and customers deserve tools designed with the end user in mind. Google enterprise products combine the user centricity of our well-known consumer products with the security, manageability, and cost effectiveness that your business requires. Experience the joy of offering your team the products they already know and love!



#### Search

The Google Search Appliance, Google Mini, and Google Desktop make searching your business information or public website as easy as searching on Google.com. [Learn more.](#)



Google Search Appliance



Google Mini



Google Desktop

#### New! Share

In less than 30 minutes, Google Apps Premier Edition offers your team 10GB email accounts, calendar, IM, docs & spreadsheets, & more - all hosted by Google and accessible from virtually anywhere. [Learn more.](#)



Gmail



Google Calendar



Docs & Spreadsheets

#### Visualize

You don't need a PhD in GIS to explore and share your company's geographic information with Google's popular geospatial products. [Learn more.](#)



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Google Maps



SketchUp Pro

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# Our Enterprise Products

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Google Earth  
Enterprise / Pro



Google Maps  
for Enterprise



SketchUp from  
Google



Google Desktop  
for Enterprise



Google Toolbar  
for Enterprise



Google Mini



Google Search  
Appliance 1001



Google Search  
Appliance  
5005/8008



# Google Geospatial Products

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- **Maps**

- Browser based maps and directions
- API for integration into websites
- Enterprise edition for with full support level agreement



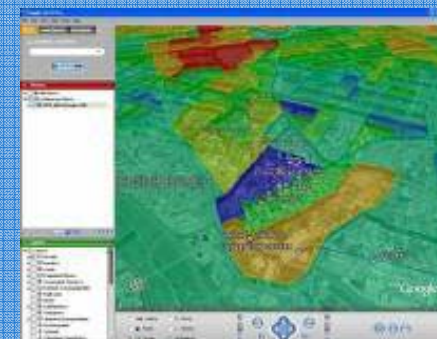
- **Google Earth Pro**

- Import data in text or GIS formats
- High resolution printing
- Fastest performance
- Telephone support



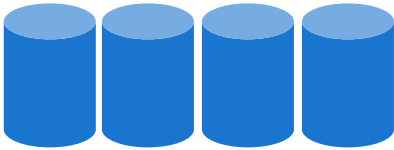
- **Google Earth Enterprise**

- Create your own custom Earth
- Integrate large geospatial datasets
- Support thousands of users
- Connected or disconnected systems



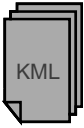
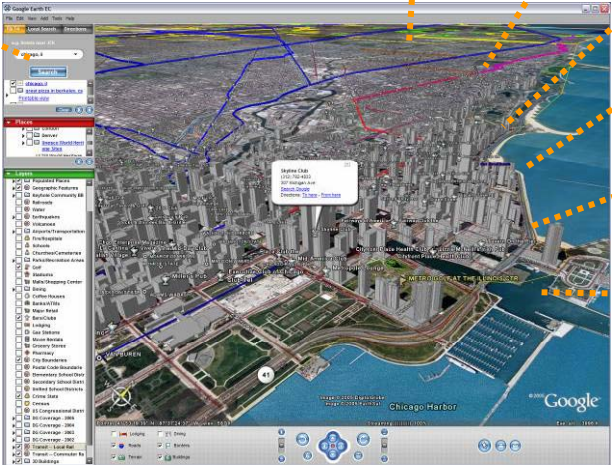
# Google Earth—The Geo Browser

## Web Search

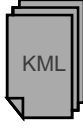


Geographically searchable web

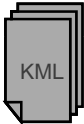
- Integrated Google Search
- Seamless global navigation
- 3D driving directions
- 'My Places' for saving searches and user annotations



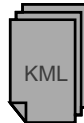
Travel picks



Sightseeing



Cultural/  
history



News



Weather,  
traffic hacks...

## Community



GPS (hiking,  
biking,  
workouts...)



Imagery

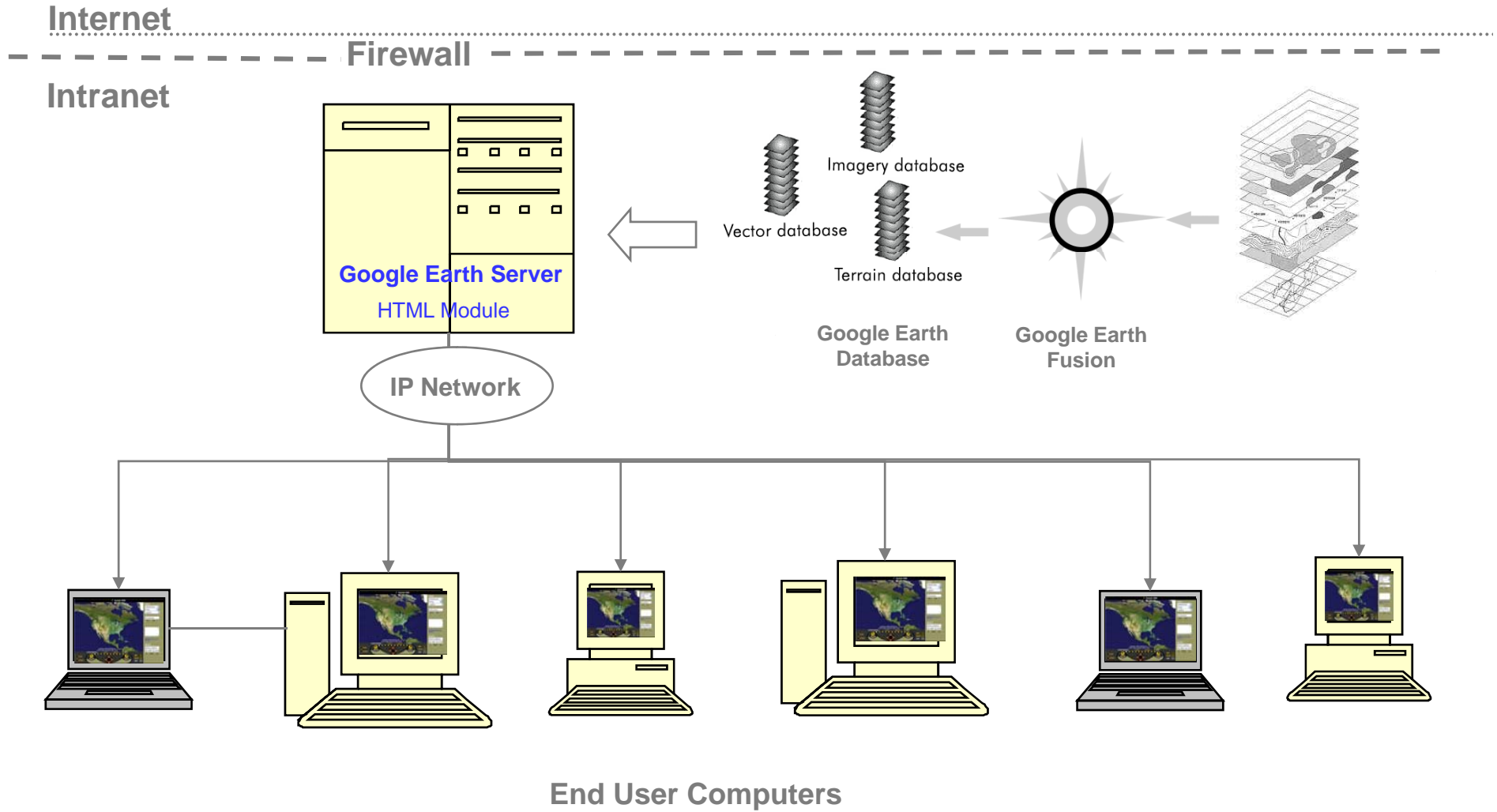


Maps, geocoding,  
driving directions,  
and business  
listings



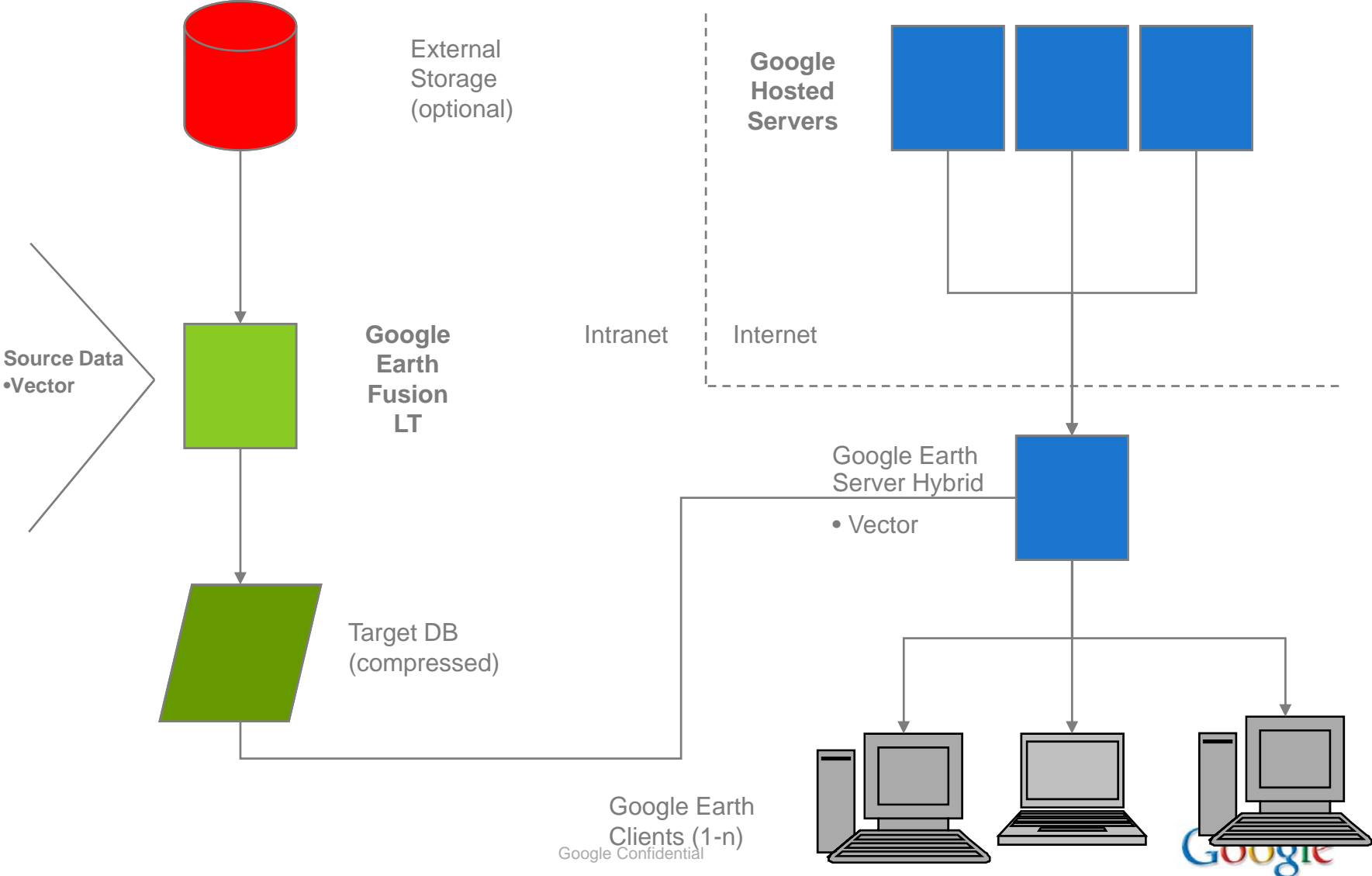
3D terrain and  
buildings

# Google Earth System





# Google Earth Enterprise Architecture—Hybrid Firewall



### Google Developer Day US - KML Search and Dev. Maps Mashups



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"KML Search and Developing Maps Mashups Using KML/GeoRSS  
Pamela Fox, Lior Ron  
Have you been wondering how to drive traffic to that cool maps mashup y... ([more](#))

Category [News & Politics](#)

Tags: [GGD07](#) [GGD07US](#) [KML](#) [Maps](#) ([more](#))

URL `http://youtube.com/watch?v=qj0Ys2EZxVY`

Embed `<object width="425" height="350"><param nam`

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#### Director Videos



[Afterworld Episode 6 - Hibakusha](#)  
03:11

From: [AfterworldTV](#)



[Showdown!](#)  
07:44

From: [endlesioe](#)





**Thank You!**

Questions and discussion...

Joachim Glaubrecht  
**[joachim@google.com](mailto:joachim@google.com)**