

# Mapping Trends

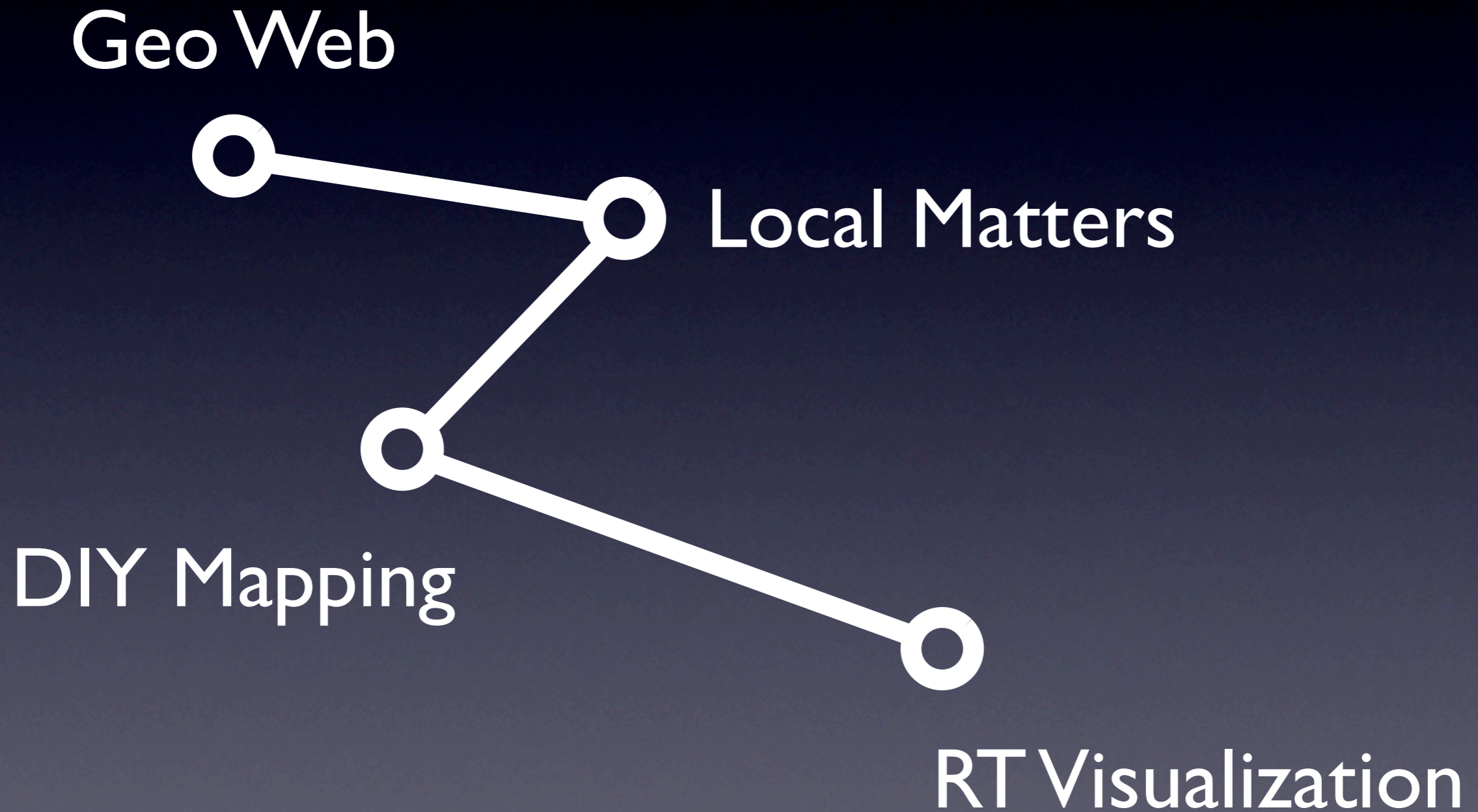
Cédric Hüsler - CTO local.ch

14th June 2007 - Namics Event Zürich

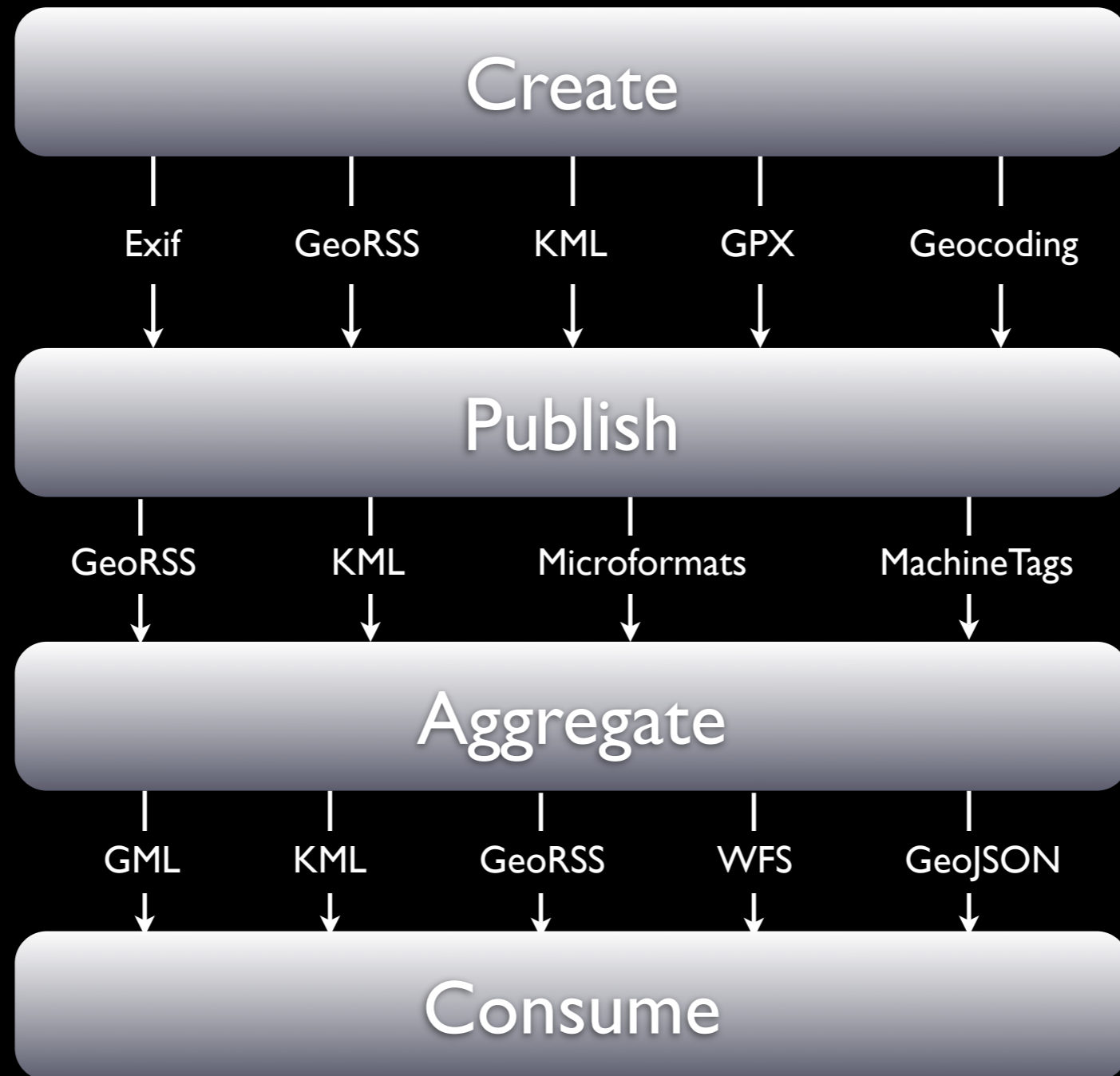


<http://conferences.oreillyn.net.com/where2007/>

# Trends



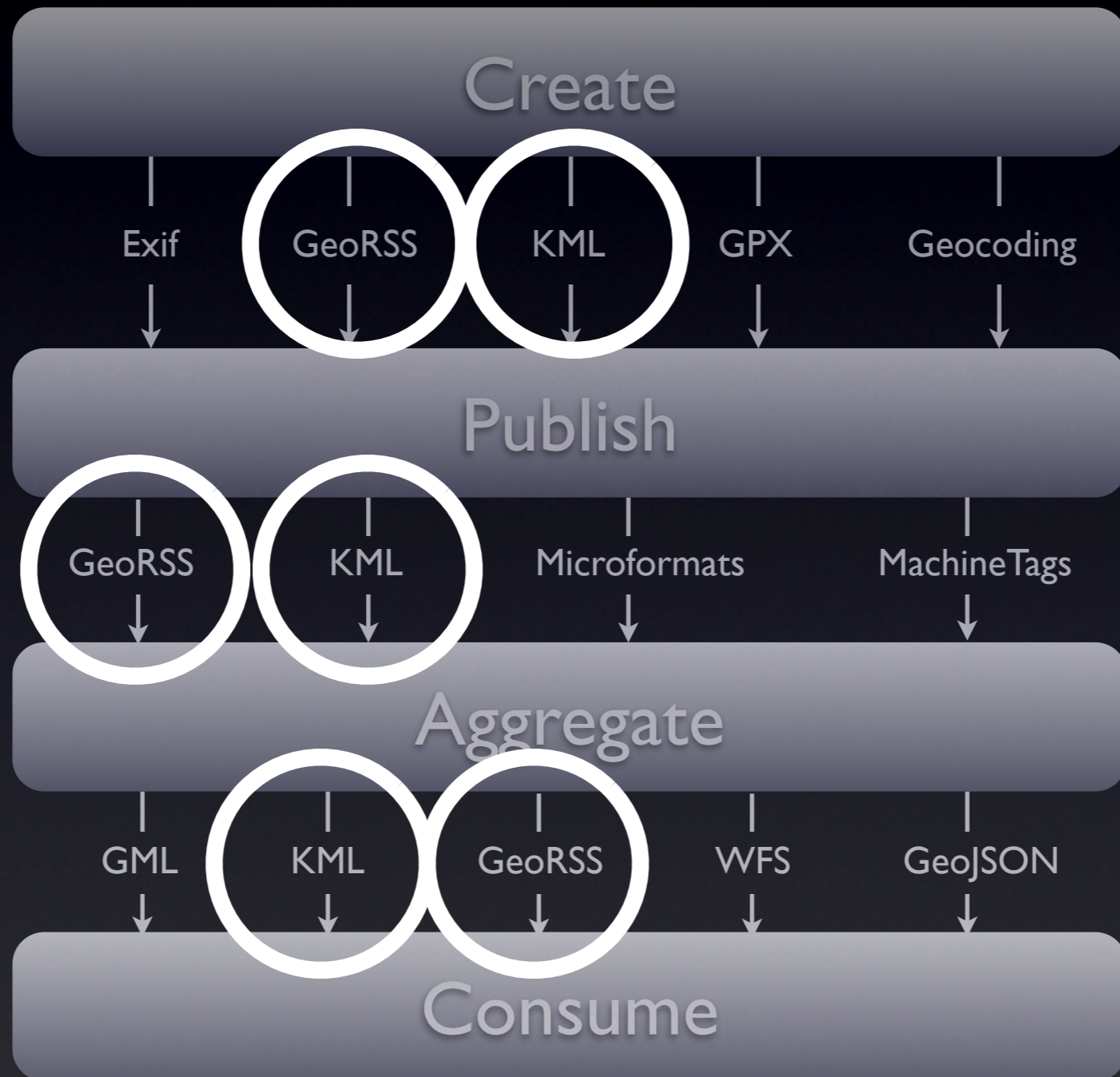
# Geo (Web) Stack



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GeoRSS



KML



# Foundation for Geo Mash-up

ICBM Tag: [Blog Post Map](#)

GeoRSS & KML: [Google Geoweb Search](#)

Geo Tags: [Flickr Tag Map](#)

Real-time: [Flickrvision](#)



News: [topix.com](http://topix.com)

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# Open (Source) Ideas

Public API from all major players

Innovation driven by the community



Configure your own map server  
&  
Help collecting open map data

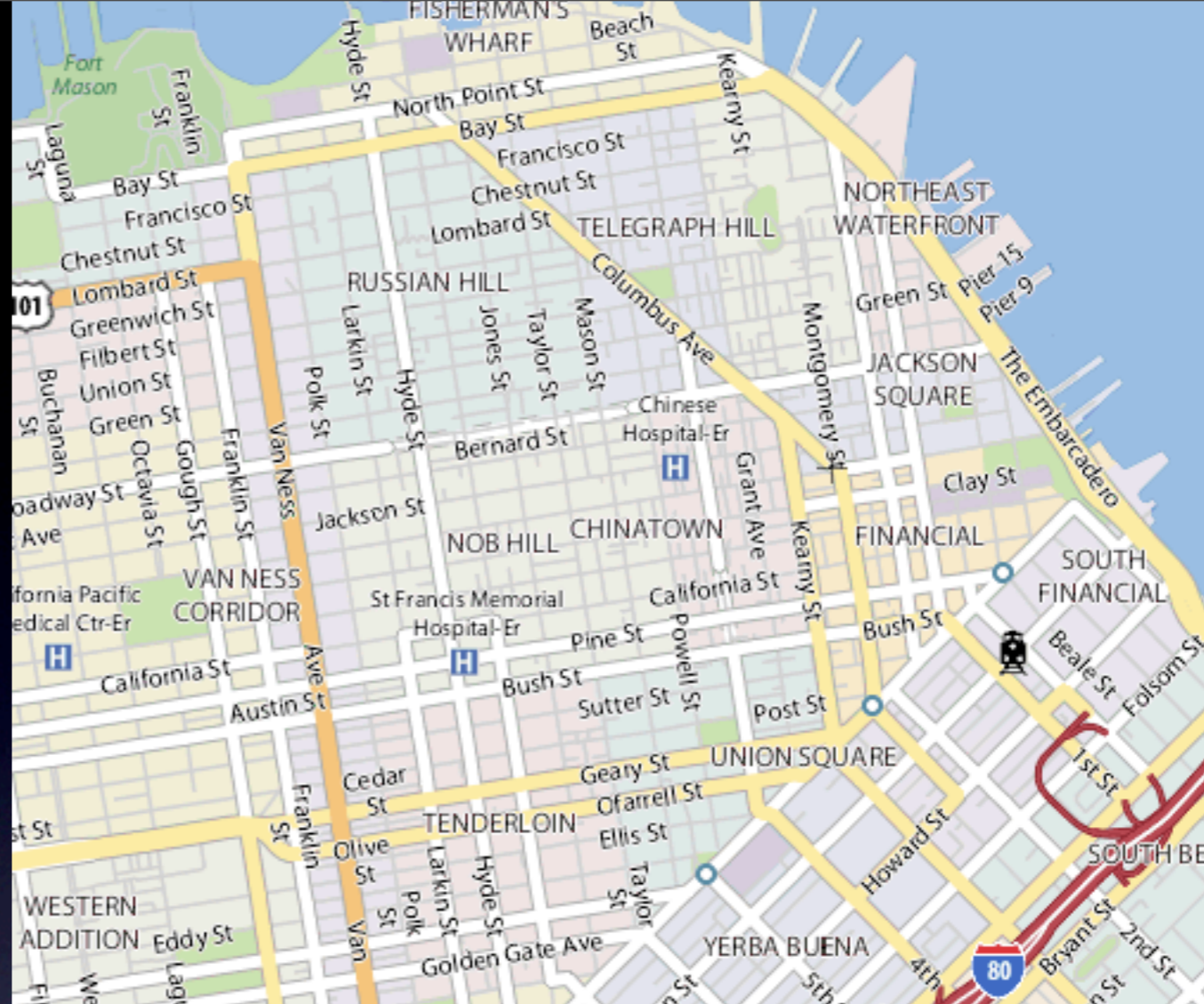
[OpenStreetMap](#)

[Mumbai Map](#)

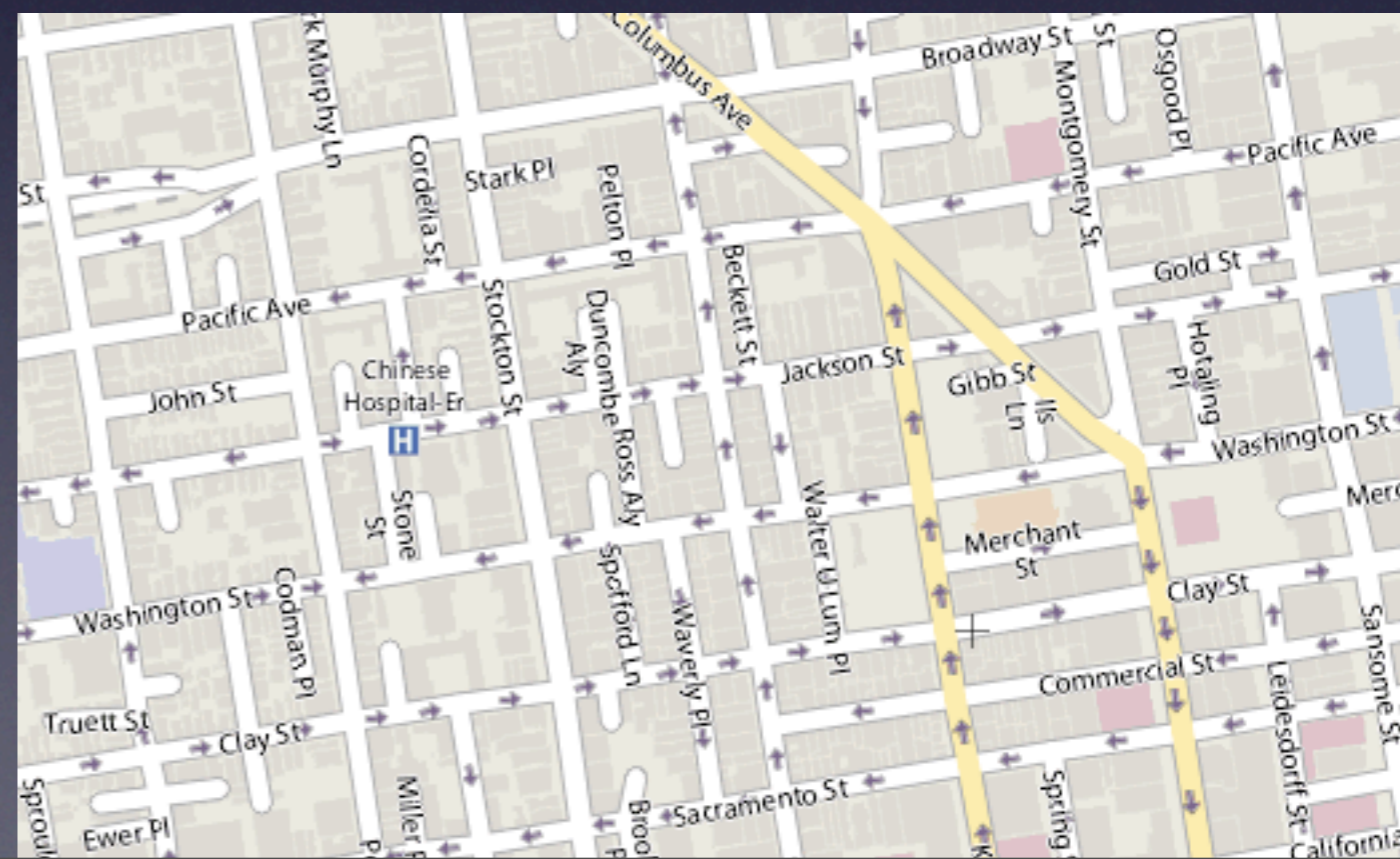
[Mother Earth](#)

Free your map!





# New Yahoo Maps Design by [Cartifact Labs](#)





Bird-eye

Map the facts

Time tells stories

EXCLUSIVE

One more thing..

Demo

Midtown East

10:34 AM

# That's it



Got it?

Slides on: [keepthebyte.ch](http://keepthebyte.ch)

Links on: [del.icio.us/keepthebyte/maps](http://del.icio.us/keepthebyte/maps)